

---

# THE ORIGINAL NEW CAR COST GUIDE

---



## Automobile Invoice Service

2620 Barrett Road  
Gainesville, GA 30507

---

The Original New Car Cost Guide (ISSN: 1544-9637) is published bi-monthly (JAN, MAR, MAY, JUL, NOV) and monthly (SEP, OCT) by National Auto Research Division Hearst Business Media, 2620 Barrett Road, Gainesville, GA 30507-7901, Thomas D. Cross, President; Robert D. Wilbanks, Treasurer; and Catherine A. Bostron, Secretary. Subscription price is \$198.00 per year, volume discounts available. Periodical Postage paid at Gainesville, GA 30501.

**POSTMASTER**, send address changes to *Black Book*<sup>®</sup> Original New Car Cost Guide, PO Box 758, Gainesville, Georgia 30503-0758.

# 2017 TOYOTA TACOMA

EFFECTIVE 09-01-17

## MAJOR CHANGES FOR 2017:

All New TRD Pro Series; New Interior Colors



CODE	SERIES	MODEL	INVOICE	RETAIL
7162	SR	Access Cab 2WD at.....	23040.00	24575.00
7164		Access Cab 2WD V6 at .....	24549.00	26185.00
7513		Access Cab 4WD 5sp.....	24470.00	26100.00
7514		Access Cab 4WD at.....	25922.00	27650.00
7186	SR5	Dbl Cab 2WD at.....	23535.00	25405.00
7594		Dbl Cab 4WD V6 at .....	27969.00	30190.00
7122		Access Cab 2WD at.....	24993.00	26660.00
7126		Access Cab 2WD V6 at .....	27311.00	29155.00
7516		Access Cab 4WD at.....	27876.00	29735.00
7558		Access Cab 4WD V6 at .....	30310.00	32330.00
7185		Dbl Cab 2WD at.....	25545.00	27550.00
7146		Dbl Cab 2WD V6 at .....	27926.00	30145.00
7170		DblCab 2WD V6 LB at .....	28389.00	30645.00
7540		Dbl Cab 4WD V6 at .....	30757.00	33220.00
7570	TRD Sport	DblCab 4WD V6 LB at .....	31238.00	33720.00
7128		Access Cab 2WD V6 at .....	29007.00	30940.00
7559		Access Cab 4WD V6 6sp .....	30792.00	32845.00
7560		Access Cab 4WD V6 at .....	32088.00	34225.00
7148		Dbl Cab 2WD V6 at .....	29828.00	32195.00
7172		DblCab 2WD V6 LB at .....	30290.00	32695.00
7543		Dbl Cab 4WD V6 6sp.....	31064.00	33530.00
7542		Dbl Cab 4WD V6 at .....	32574.00	35160.00
7566		DblCab 4WD V6 LB at .....	33140.00	35770.00
7562		TRD Offroad	Access Cab 4WD V6 at .....	32088.00
7545	Dbl Cab 4WD V6 6sp.....		31064.00	33530.00
7150	Dbl Cab 2WD V6 at .....		29827.00	32195.00
7544	Dbl Cab 4WD V6 at .....		32574.00	35160.00
7568	Limited	DblCab 4WD V6 LB at .....	33139.00	35770.00
7182		Dbl Cab 2WD V6 at .....	33514.00	36175.00
7582	TRD Pro	Dbl Cab 4WD V6 at .....	36362.00	39250.00
7597		Dbl Cab 4WD V6 6sp.....	38180.00	41215.00
7598		Dbl Cab 4WD V6 at .....	40034.00	43215.00

OTHER CHARGES	MODEL	INVOICE	RETAIL
Destination Charge .....	Standard .....	995.00	995.00

### STANDARD EQUIPMENT

#### SR

3-Point Seat Belts in All Positions	Displays, Engine temperature, LCD color, Low fuel indicator, Touch Screen
Air Conditioning, Manual	Door Handles, Color-keyed
Airbags, Driver Advanced, Front Driver Side Seat mounted, Front Passenger Advanced, Front Passenger Side Seat mounted, Side Curtain	Drive System, Part-time 4WD - 4WD
Audio, Controls, voice-activated	Drive System, Rear Wheel - 2WD
Audio, Digital media auxiliary jack	Emissions, ULEV III
Audio, Entune, AM/FM, CD, 6 speakers	Engine - 2.7L Inline 4-cyl EFI DOHC 16-valve VVT-i Horsepower: 159 @ 5200 RPM; Torque: 180 @ 3800 RPM - 4cyl
Audio, iPod adapter	Engine - 3.5L V6 Direct injection DOHC 24-valve Atkinson Cycle VVT-i Horsepower: 278 @ 6000 RPM; Torque: 265 @ 4600 RPM - V6
Axle, Differential Limited slip	Final Drive Axle Ratio: 3.90 - 5sp & V6 at
Brakes (front/front/rear): Disc vented/Power-assisted/Drum	Final Drive Axle Ratio: 4.30 - 4cyl at
Brakes - ABS	Grille, Color-keyed
Brakes, Booster active rear, Electronic Brake Distribution (EBD), Quick Brake Assist	Head Restraints, Active front
Bumpers, Color-keyed, Rear	Headlights, Projector
Capabilities/Wiring, USB port	Ignition, Toyota Direct Ignition (TDI)
Cargo Area, Hooks tie down (4)	Immobilizing System, Engine
Cargo Area, Storage	Instrument Panels, Analog, Multi Media Interface, Speedometer, Tachometer, Trip odometer(s)
Cargo Bed, Rail caps	Knee Bolsters, Front
Child Safety Features, Locks, rear doors - DC	Lights - Interior, Dome, Map
Child Seat Anchors, LATCH	Lights - Safety, Daytime running lights
Clutch, Start-cancel - 5sp	Maintenance, 2-year/25,000-mile - Complimentary
Communication, Bluetooth hands-free phone, Wireless	Mirrors - Exterior, Color-keyed, Power
Cupholders: 5	

# 2017 TOYOTA TACOMA contd.

EFFECTIVE 09-01-17

## SR contd.

Monitors, Tire pressure  
Parking Features, Camera, rearview  
Power Locks, Door  
Power Outlet(s), 12-volt  
Rollback Protection, Hill-start Assist Control (HAC) - at  
Rollover Protection, Sensors  
Safety - Mfr Trademark, Smart Stop Technology, Star Safety System  
Safety Belt, ALR/ELR passenger, ELR driver  
Seats - Driver, Lumbar support  
Seats - Front, 4-way adjuster, Buckets  
Seats - Rear, 60/40 split-folding, Bench - DC  
Seats - Rear, Folding - AC  
Shifter, Gated - at  
Shock Absorbers, Gas rear  
Side-Impact Protection, Door Beams  
Spoiler, Color-keyed  
Spoiler, Integrated  
Springs, Coil, front  
Springs, Leaf, rear  
Stabilizer Bar, Front & rear  
Steering Column, Tilt/telescoping  
Steering Wheel, Controls audio, Urethane

## SR5 incl in addition to or in place of SR

Audio, Entune, AM/FM, HD, CD, 6 speakers  
Bumpers, Chrome, Rear  
Cruise Control  
Displays, Engine temperature, LCD color, Low fuel indicator,  
Multi-information, Outside temperature, Touch Screen  
Fenders, Color-keyed - V6  
Final Drive Axle Ratio: 3.90 - V6 at  
Fog Lights, Integrated  
Glass, Privacy tint rear  
Grille, Chrome surround, Color-keyed  
Navigation, GPS

## TRD Sport incl in addition to or in place of SR5

Clutch, Start-cancel - 6sp  
Displays, Compass, Engine temperature, LCD color, Low fuel  
indicator, Multi-information, Outside temperature, Touch Screen  
Engine - 3.5L V6 Direct injection DOHC 24-valve Atkinson Cycle VVT-i  
Horsepower: 278 @ 6000 RPM; Torque: 265 @ 4600 RPM  
Fenders, Color-keyed  
Final Drive Axle Ratio: 3.90 - at  
Final Drive Axle Ratio: 4.30 - 6sp  
Hood, Scoop  
Ignition, Push-button start - at  
Keys, SmartKey System - at  
Mirrors - Exterior, Color-keyed, In-glass turn signal, Power

## TRD Offroad incl in addition to or in place of TRD Sport

Axle, Differential Electronically controlled, Limited slip, Locking  
rear  
Shock Absorbers, Gas rear, Off-Road  
Suspension - Mfr Trademark, Bilstein

## Limited incl in addition to or in place of TRD Offroad

Air Conditioning, Air filter, Automatic, Dual zone, Individual  
settings front  
Audio, Entune, JBL, Premium, AM/FM, HD, CD, MP3, WMA playback, 6  
speakers, Subwoofer(s)  
Axle, Differential Limited slip  
Bumpers, Color-keyed, Rear  
Child Safety Features, Locks, rear doors  
Door Handles, Chrome  
Final Drive Axle Ratio: 3.90  
Garage Door Opener, HomeLink  
Garage Door Opener, Universal  
Headlights, Auto on/off, Projector  
Ignition, Push-button start, Toyota Direct Ignition (TDI)  
Keys, SmartKey System  
Mirrors - Exterior, Chrome, In-glass turn signal, Power

## TRD Pro incl in addition to or in place of Limited

Alternator - Maximum Capacity (amps): 130  
Audio, Entune, Premium, AM/FM, HD, CD, 6 speakers  
Axle, Differential Electronically controlled, Limited slip, Locking  
rear

Steering, Power rack & pinion, Variable-assist  
Storage, Under seat  
Suspension (front): Double wishbone  
Tailgate, detachable, locking  
Tire Size (spare): Full-size  
Tire Size, 245/75R16, All Season  
Traction Control, Traction Control System (TRAC), Vehicle Stability  
Control (VSC)  
Transfer Case, Electronic - 4WD  
Transmission: 5-speed Manual - 5sp  
Transmission: 6-speed Automatic ECT-i - at  
Underbody, Skid plate(s)  
Upholstery, Fabric-trimmed  
Visors, Dual, Mirror RH  
Warranty, Anti-Corrosion 5-year/Unlimited-mile  
Warranty, Basic 3-year/36,000-mile, Limited  
Warranty, Powertrain 5-year/60,000-mile, Limited  
Wheels, 16", Steel  
Windows, Power front, Sliding rear  
Wipers, Intermittent  
Wipers, Multi speed

Remote Keyless Entry, Panic Button  
Rollback Protection, Hill-start Assist Control (HAC)  
Shifter, Gated  
Steering Wheel, Controls audio, Controls phone, Leather-wrapped  
Subscriptions, Real-time traffic  
Subscriptions, SiriusXM Satellite radio, 3-month trial  
Subscriptions, XM NavWeather  
Transmission: 6-speed Automatic ECT-i  
Wheel Flares, Overfenders, color-keyed - V6  
Wipers, Variable intermittent

Mirrors - Interior, Auto-dimming, Rearview  
Power Outlet(s), 120-volt  
Remote Keyless Entry, Panic Button - 6sp  
Rollback Protection, Hill-start Assist Control (HAC) - at  
Shifter, Gated - at  
Suspension, Sport-tuned  
Tire Size, 265/65R17, All Season  
Transmission: 6-speed Automatic ECT-i - at  
Transmission: 6-speed Manual - 6sp  
Trim, Shift knob, leather-wrapped  
Wheel Flares, Overfenders, color-keyed  
Wheels, 17", Alloy machined

Tire Size, 265/70R16, All Season  
Traction Control, Active Traction Control (A-TRAC) - 6sp  
Wheels, 16", Alloy machined

Monitors, Blind Spot Assist, Tire pressure  
Moonroof, power  
Parking Features, Park Assist, rear  
Parking Features, Sonar system, rear  
Rollback Protection, Hill-start Assist Control (HAC)  
Safety - Mfr Trademark, Cross Traffic Alert, Smart Stop Technology,  
Star Safety System  
Seats - Front, 4-way adjuster, Buckets, Heated  
Seats - Rear, 60/40 split-folding, Bench  
Shifter, Gated  
Shock Absorbers, Gas rear  
Tire Size, 265/60R18, All Season  
Transmission: 6-speed Automatic ECT-i  
Upholstery, Leather-trimmed  
Wheels, 18", Alloy polished

Badging - Exterior  
Clutch, Start-cancel - 6sp  
Door Handles, Color-keyed  
Drive System, Part-time 4WD

# 2017 TOYOTA TACOMA contd.

EFFECTIVE 09-01-17

**TRD Pro** *incl in addition to or in place of Limited contd.*

Exhaust, Chrome	Towing, Trailer Sway Control (TSC)
Exhaust, Stainless steel muffler & tailpipe	Towing, Wiring harness, 4-pin connector
Floor Mats	Towing, Wiring harness, 7-pin connector
Mirrors - Exterior, Color-keyed, In-glass turn signal, Power	Traction Control, Active Traction Control (A-TRAC) - 6sp
Rollback Protection, Hill-start Assist Control (HAC) - at	Transfer Case, Electronic
Shifter, Gated - at	Transmission Oil Cooler - at
Shock Absorbers, Gas rear, Off-Road	Transmission: 6-speed Automatic ECT-i - at
Suspension - Mfr Trademark, TRD	Transmission: 6-speed Manual - 6sp
Tire Size, 265/70R16, All Terrain Goodyear Wrangler	Wheels, 16", Alloy painted
Towing, Class IV receiver hitch	Windows, Power front, Power rear sliding

CODE	ACCESSORIES & EQUIPMENT	MODEL AVAILABILITY	INVOICE	RETAIL
<b>OPTION PACKAGES:</b>				
SM	Appearance Package	Only avail on SR5 I4	609.00	685.00
	Incl 16" Alloy Wheels, Color-Keyed, Overfenders			
LL	Convenience Package	Only avail on SR - N/A on AC V6	427.00	480.00
	Incl Remote Keyless Entry - Incl CL			
DN	Navigation	Only avail on SR5 V6	691.00	775.00
	Incl Audio controls, App Suite, Parking sonar, rear, Premium, Integrated			
FP	Premium & Technology	Only avail on DC V6 at TRD Sport/TRD Offroad		
	TRD Offroad 4WD		2702.00	3035.00
	TRD Offroad 2WD/4WD LB		2701.00	3035.00
	TRD Sport 4WD		2728.00	3065.00
	TRD Sport 2WD/4WD LB		2727.00	3065.00
	Incl Heated front seats, JBL premium audio system, Rear parking sonar, App Suite, Cross Traffic Alert rearview, Auto On/Off Headlamps, Blind spot monitor, Moonroof, Automatic dual-zone front climate control			
HG	Premium & Technology	Only avail on AC TRD Sport/TRD Offroad		
	TRD Offroad		1317.00	1480.00
	TRD Sport		1344.00	1510.00
	Incl Heated front seats, Rear parking sonar, Cross Traffic Alert rearview, Auto On/Off Headlamps, Blind spot monitor, Automatic dual-zone front climate control			
HH	Premium & Technology	Only avail on DC TRD Sport/TRD Offroad		
	TRD Offroad		2074.00	2330.00
	TRD Sport		2100.00	2360.00
	Incl Heated front seats, Rear parking sonar, Cross Traffic Alert rearview, Auto On/Off Headlamps, Blind spot monitor, Moonroof, Automatic dual-zone front climate control			
BZ	Utility Package	Only avail on SR AC - N/A on V6	(1441.00)	(1715.00)
	Incl Color-keyed bumpers, Color-keyed door handles, Black mirror caps, Fixed glass rear, Deletes, rear seats			
<b>OPTION PACKAGES MECHANICAL:</b>				
TO	Tow Package	Only avail on V6 - N/A on TRD Pro & SR AC V6	579.00	650.00
	Incl 4-pin connector, 7-pin connector w/converter, Engine oil cooler, 130 amp alternator, Class IV hitch, Tow hitch receiver, Trailer sway control			
<b>EMISSIONS:</b>				
FE	50-State	All Vehicles	N/C	N/C
<b>OTHER OPTIONS:</b>				
CL	Cruise Control	Only avail on SR - N/A on AC V6	223.00	250.00
	Req Fleet			
<b>EXTERIOR:</b>				
TC	Tonneau Cover	N/A on SR AC V6 & TRD Pro	579.00	650.00
	Incl Folding			
<b>WHEELS:</b>				
AA	16" Alloy Wheels	Only avail on SR5 V6	N/C	N/C

CODE	COLOR DESCRIPTION	MODEL AVAILABILITY	INVOICE	RETAIL
<b>EXTERIOR COLORS:</b>				
***	Barcelona Red Met	All Vehicles	N/C	N/C
	N/A w/Black w/Orange Accent Stitching on TRD Sport/TRD Offroad - N/A w/Black w/Caramel Accent Stitching on SR5 DC/AC 2WD/AC 4WD at			
***	Black	N/A on TRD Pro	N/C	N/C
***	Blazing Blue Pearl	N/A on SR & TRD Pro	N/C	N/C
	Req Cement Gray on SR5 - N/A w/Black w/Orange Accent Stitching on TRD Sport/TRD Offroad			
***	Cement	Only avail on TRD Pro	N/C	N/C
***	Inferno	N/A on SR, Limited & TRD Pro	N/C	N/C
	Req Cement Gray on SR5			
***	Magnetic Gray Met	N/A on TRD Pro	N/C	N/C
***	Quicksand	N/A on SR & TRD Pro	N/C	N/C
	N/A w/Dark Charcoal on SR5 AC 4WD at			
***	Silver Sky Met	N/A on TRD Pro	N/C	N/C
***	Super White	All Vehicles	N/C	N/C
<b>INTERIOR COLORS:</b>				
***	Black	Only avail on TRD Pro	N/C	N/C
***	Black w/Caramel Accent Stitching	Only avail on SR5	N/C	N/C
***	Black w/Orange Accent Stitching	Only avail on TRD Sport & TRD Offroad	N/C	N/C
***	Black w/Red Accent Stitching	Only avail on SR5	N/C	N/C
***	Cement Gray	Only avail on SR & SR5	N/C	N/C
***	Dark Charcoal	Only avail on SR5 AC 4WD I4 at	N/C	N/C
***	Graphite w/Gun Met Accent Stitching	Only avail on TRD Sport & TRD Offroad	N/C	N/C
***	Hickory	Only avail on Limited	N/C	N/C

# 2017 TOYOTA TACOMA contd.

EFFECTIVE 09-01-17

MODEL	VEHICLE SPECIFICATIONS							
	<b>SR ACC Cab 2WD at</b>	<b>SR Access Cab 2WD V6 at</b>	<b>SR ACC Cab 4WD 5sp/at</b>	<b>SR Dbl Cab 2WD at</b>	<b>SR Dbl Cab 4WD V6 at</b>	<b>SR5 ACC Cab at 2WD/4WD</b>	<b>SR5 ACC Cab V6 at 2WD/4WD</b>	<b>SR5 Dbl Cab 2WD at</b>
Base Curb Wt (lbs)	3,980	4,060	4,195/4,220	4,095	4,425	3,980/4,220	4,060/4,305	4,095
Est MPG (city)	19	19	19	19	18	19	19/18	19
Est MPG (hwy)	23	24	21/22	23	23	23/22	24/23	23
Fuel Capacity (gal)	21.1	21.1	21.1	21.1	21.1	21.1	21.1	21.1
GVWR (lbs)	5,600	5,600	5,600	5,600	5,600	5,600	5,600	5,600
Payload Cap (lbs)	1,620	1,540	1,405/1,380	1,505	1,175	1,620/1,380	1,540/1,295	1,505
Seating Capacity	4	4	4	5	5	4	4	5
Towing Capacity (lbs)	3,500	3,500	3,500	3,500	3,500	3,500	3,500	3,500
Wheelbase (in)	127.4	127.4	127.4	127.4	127.4	127.4	127.4	127.4
	<b>SR5 Dbl Cab V6 at 2WD/4WD</b>	<b>SR5 Dbl Cab V6 LB at 2WD/4WD</b>	<b>TRD Sport ACC Cab 2WD V6 at</b>	<b>TRD Sport ACC Cab 4WD V6 6sp/at</b>	<b>TRD Sport Dbl Cab 2WD V6 at</b>	<b>TRD Sport Dbl Cab 4WD V6 at/6sp</b>	<b>TRD Sport Dbl Cab V6 LB at 2WD/4WD</b>	<b>TRD Offroad ACC Cab 4WD V6 at</b>
Base Curb Wt (lbs)	4,180/4,425	4,230/4,480	4,060	4,325/4,305	4,180	4,425/4,445	4,230/4,480	4,305
Est MPG (city)	19/18	19/18	19	17/18	19	18/17	19/18	18
Est MPG (hwy)	24/23	24/23	24	21/23	24	23/20	24/23	23
Fuel Capacity (gal)	21.1	21.1	21.1	21.1	21.1	21.1	21.1	21.1
GVWR (lbs)	5,600	5,600	5,600	5,600	5,600	5,600	5,600	5,600
Payload Cap (lbs)	1,420/1,175	1,370/1,120	1,540	1,275/1,295	1,420	1,175/1,155	1,370/1,120	1,295
Seating Capacity	5	5	4	4	5	5	5	4
Towing Capacity (lbs)	3,500	3,500	3,500	3,500	3,500	3,500	3,500	3,500
Wheelbase (in)	127.4	140.6	127.4	127.4	127.4	127.4	140.6	127.4
	<b>TRD Offroad Dbl Cab 2WD V6 at</b>	<b>TRD Offroad Dbl Cab 4WD V6 at/6sp</b>	<b>TRD Offroad Dbl Cab 4WD V6 LB at</b>	<b>Limited Dbl Cab 2WD V6 at</b>	<b>Limited Dbl Cab 4WD V6 at</b>	<b>TRD Pro Dbl Cab 4WD V6 6sp</b>	<b>TRD Pro Dbl Cab 4WD V6 at</b>	
Base Curb Wt (lbs)	4,180	4,425/4,445	4,480	4,180	4,425	4,445	4,425	
Est MPG (city)	19	18/17	18	19	18	17	18	
Est MPG (hwy)	24	23/20	23	24	23	20	23	
Fuel Capacity (gal)	21.1	21.1	21.1	21.1	21.1	21.1	21.1	
GVWR (lbs)	5,600	5,600	5,600	5,600	5,600	5,600	5,600	
Payload Cap (lbs)	1,420	1,175/1,155	1,120	1,420	1,175	1,155	1,175	
Seating Capacity	5	5	5	5	5	5	5	
Towing Capacity (lbs)	3,500	3,500	3,500	3,500	3,500	6,400	6,400	
Wheelbase (in)	127.4	127.4	140.6	127.4	127.4	127.4	127.4	