
THE ORIGINAL NEW CAR COST GUIDE



Automobile Invoice Service

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2012 BMW 3-SERIES

EFFECTIVE 01-01-12

MAJOR CHANGES FOR 2012:

New 2.0 Engine for 328i Sedan; New Exterior Colors



CODE	SERIES	MODEL	INVOICE	RETAIL
123A	328i	2D Coupe	35420.00	38500.00
123N		4D Sedan	32110.00	34900.00
123I		2D Convertible	43610.00	47400.00
123R	328xi	4D Sport Wagon	34270.00	37250.00
123C		2D Coupe	36985.00	40200.00
123S	335i	4D Sport Wagon	36110.00	39250.00
123E		2D Coupe	41310.00	44900.00
123Q		4D Sedan	39010.00	42400.00
123K	335xi	2D Convertible	49310.00	53600.00
123G		2D Coupe	42870.00	46600.00
123F	335is	2D Coupe	47750.00	51900.00
123L		2D Convertible	55750.00	60600.00

OTHER CHARGES	MODEL	INVOICE	RETAIL
Destination Charge	Standard	895.00	895.00

STANDARD EQUIPMENT

328i

3-Point Seat Belts in All Positions	Fog Lights, Halogen free-form
Air Conditioning, Air recirculation, Automatic, Dual zone, Micron air filter	Grille, Chrome
Airbags, Driver Dual-stage, Front Driver Side Seat mounted, Front Passenger Dual-stage, Front Passenger Side Seat mounted, Occupant Sensor Airbag Deployment, Occupant Sensor Passenger, Side Curtain, Supplemental Restraint System	Head Restraints, Active, Front
Alternator - Maximum Capacity (amps): 210 - Sdn	Headlights, Automatic
Antenna, Fixed	Headlights, Halogen - Sdn/Wgn
Armrests, Center, Rear	Headlights, Xenon adaptive - Cpe/Conv
Audio, AM/FM, CD, MP3, 10 speakers	Ignition, Start/Stop button
Audio, Anti-theft	Instrument Panels, Analog, Speedometer, Tachometer, Trip odometer(s)
Audio, Auto-tone control	Keys, Coded Drive Away Protection
Audio, Digital media auxiliary jack	Lights - Exterior, Cornering
Audio, Radio Data System (RDS)	Lights - Interior, Courtesy, Footwell, Reading front & rear
Battery, 90-AH - Sdn	Lights - Safety, Daytime running lights
Brakes - ABS	Maintenance, 4-year/50,000-mile - Complimentary
Brakes, 4-wheel disc vented, Electronic Brake Distribution (EBD), Vacuum-assisted	Mirrors - Exterior, Heated, Power
Brakes, Dynamic Brake Control (DBC)	Monitors, Tire pressure
Brakes, Regenerative system - Sdn	Moonroof, panoramic - Wgn
Bumpers, Body-color	Power Locks, Central Locking System
Cargo Area, Storage floor	Remote Keyless Entry
Child Seat Anchors, LATCH	Remote Releases - Interior, Tailgate - Wgn
Consoles, Front	Remote Releases - Interior, Trunk - Cpe/Sdn/Conv
Crash Sensors, Automatically turns on hazard lights, Automatically turns on interior lights, Automatically unlocks doors, Fuel Shutoff Switch	Rollover Protection, Rollover Protection System (ROPS) - Conv
Cruise Control, Dynamic	Roof, Hard top, Power, Retractable - Conv
Cupholders: 4	Safety Belt, ALR passenger, Pretensioners front
Defoggers, Rear	Seats - Driver, 8-way adjuster - Cpe
Displays, Maintenance interval, On-board computer, Outside temperature	Seats - Driver, Memory-activated - Conv
Drive System, Rear Wheel	Seats - Front, 10-way adjuster power - Conv
Engine - 2.0L Inline 4-cyl Direct injection DOHC 16-valve Twin turbo Double VANOS Stepplessly Variable Valve Timing Valvetronic Horsepower: 245 @ 6500 RPM; Torque: 350 @ 4800 RPM - Sdn	Seats - Front, 8-way adjuster - Sdn/Wgn
Engine - 3.0L Inline 6-cyl Direct injection DOHC 24-valve Double VANOS Stepplessly Variable Valve Timing Valvetronic Horsepower: 230 @ 6500 RPM; Torque: 200 @ 2750 RPM - Cpe/Conv/Wgn	Seats - Front, Buckets
Exhaust, Chrome	Seats - Passenger, 6-way adjuster power - Cpe
Exhaust, Dual outlets	Seats - Rear, Easy Entry System - Conv
Final Drive Axle Ratio: 3.38 - Conv	Seats - Rear, Split-folding
Final Drive Axle Ratio: 3.73 - Cpe/Wgn	Shock Absorbers, Twin-tube gas
Final Drive Axle Ratio: 3.90 - Sdn	Side-Impact Protection, Door Beams
Floor Mats	Stabilizer Bar, Front & rear
	Steering Column, Tilt/telescoping
	Steering Wheel, Leather-wrapped, Multi-function, Multi-spoke
	Steering Wheel, Sport - Cpe/Conv
	Steering, Electromechanical, Servotronic - Sdn
	Steering, Power rack & pinion, Speed-sensitive, Variable-assist
	Storage, Glovebox, lockable
	Storage, Pockets, door
	Suspension (front/front/rear/rear): Double-pivot/Forged-aluminum lower arms/Cast-Aluminum upper transverse arms/Multi-link
	Suspension, Sport - Cpe
	Throttle, Electronically controlled
	Tire Size, 205/55R16 - Wgn

2012 BMW 3-SERIES contd.

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328i contd.

Tire Size, 225/45R17 - Cpe/Conv
 Tire Size, 225/50R17 - Sdn
 Tire Size, All Season Run-flat
 Traction Control, Dynamic Stability Control (DSC), Dynamic Traction Control (DTC)
 Transmission: 6-speed Manual
 Trim, Metallic - Sdn
 Trim, Wood - Conv/Cpe/Wgn
 Upholstery, Leatherette
 Visors, Mirror illuminated

Warranty, Basic 4-year/50,000-mile, Limited
 Warranty, Roadside Assistance 4-year/Unlimited-mile
 Washers, Heated front
 Wheels, 16 X 7.0 - Wgn
 Wheels, 17 X 7.5 - Sdn
 Wheels, 17 X 8.0 - Cpe/Conv
 Wheels, Multi-spoke, Alloy light
 Windows, Power
 Wipers, Rain Sensing

328xi incl in addition to or in place of 328i

Drive System, XDrive All Wheel
 Engine - 3.0L Inline 6-cyl Direct injection DOHC 24-valve Double VANOS Steplessly Variable Valve Timing Valvetronic Horsepower: 230 @ 6500 RPM; Torque: 200 @ 2750 RPM
 Final Drive Axle Ratio: 3.38

Headlights, Halogen, Washers - Wgn
 Remote Releases - Interior, Trunk - Cpe/Conv
 Rollback Protection, Hill Descent Control (HDC) - Wgn
 Seats - Front, 8-way adjuster - Wgn
 Trim, Wood

335i incl in addition to or in place of 328xi

Alternator - Maximum Capacity (amps): 170 - Sdn
 Battery, 90-AH - Sdn
 Brakes, Regenerative system - Sdn
 Drive System, Rear Wheel
 Engine - 3.0L Inline 6-cyl Direct injection DOHC 24-valve Twin turbo Double VANOS Steplessly Variable Valve Timing Valvetronic Horsepower: 300 @ 5800 RPM; Torque: 300 @ 5000 RPM - Cpe/Conv
 Engine - 3.0L Inline 6-cyl Direct injection DOHC 24-valve Twin turbo Double VANOS Steplessly Variable Valve Timing Valvetronic Horsepower: 306 @ 6000 RPM; Torque: 400 @ 5000 RPM - Sdn
 Final Drive Axle Ratio: 3.08 - Cpe
 Final Drive Axle Ratio: 3.15 - Conv
 Final Drive Axle Ratio: 3.23 - Sdn
 Headlights, Automatic, Xenon adaptive
 Mirrors - Exterior, Heated, Memory-activated, Power

Mirrors - Interior, Auto-dimming, Rearview - Sdn
 Moonroof, power - Sdn/Cpe
 Remote Releases - Interior, Trunk
 Rollover Protection, Rollover Protection System (ROPS) - Conv
 Roof, Hard top, Power, Retractable - Conv
 Seats - Driver, Memory-activated
 Seats - Front, 10-way adjuster power - Conv
 Seats - Front, 8-way adjuster - Sdn/Cpe
 Seats - Front, Lumbar support - Sdn
 Seats - Rear, Easy Entry System - Conv
 Security Systems, Alarm, Anti-theft
 Steering, Electromechanical, Servotronic - Sdn
 Tire Size, 225/50R17 - Sdn
 Upholstery, Leather - Conv
 Upholstery, Leatherette - Sdn/Cpe
 Wheels, 17 X 7.5 - Sdn

335xi incl in addition to or in place of 335i

Airbags, Driver Dual-stage, Front Driver Side Seat mounted, Front Passenger Dual-stage, Front Passenger Side Seat mounted, Occupant Sensor Passenger, Side Curtain, Supplemental Restraint System
 Drive System, XDrive All Wheel
 Engine - 3.0L Inline 6-cyl Direct injection DOHC 24-valve Twin turbo Double VANOS Steplessly Variable Valve Timing Valvetronic Horsepower: 300 @ 5800 RPM; Torque: 300 @ 5000 RPM

Moonroof, power
 Rollback Protection, Hill Descent Control (HDC)
 Seats - Front, 8-way adjuster, Buckets
 Tire Size, 225/45R17, All Season Run-flat
 Upholstery, Leatherette
 Wheels, 17 X 8.0, Multi-spoke, Alloy light

335is incl in addition to or in place of 335xi

Badging - Exterior
 Drive System, Rear Wheel
 Engine - 3.0L Inline 6-cyl Direct injection DOHC 24-valve Twin turbo Double VANOS Steplessly Variable Valve Timing Horsepower: 320 @ 5900 RPM; Torque: 332 @ 1500 RPM
 Final Drive Axle Ratio: 3.08
 Grille, Color-keyed
 Moonroof, power - Cpe
 Pedals, Aluminum
 Rollover Protection, Rollover Protection System (ROPS) - Conv
 Roof, Hard top, Power, Retractable - Conv
 Seats - Front, 10-way adjuster power - Cpe

Seats - Front, 12-way adjuster power - Conv
 Seats - Front, Buckets, Thigh support adjustable
 Seats - Rear, Easy Entry System - Conv
 Seats, Sport
 Steering Wheel, Leather-wrapped, Multi-function, Multi-spoke, Sport
 Suspension, Sport
 Tire Size (front/rear): 225/40R18/255/35R18
 Tire Size, All Season Performance Run Flat
 Upholstery, Leather - Conv
 Upholstery, Leatherette - Cpe
 Wheels, 18 X 8.0, Double-spoke, Alloy light

CODE	ACCESSORIES & EQUIPMENT	MODEL AVAILABILITY	INVOICE	RETAIL
OPTION PACKAGES:				
ZTP	Technology.....	Only avail on Sdn	2320.00	2550.00
	Incl Head-Up display, Navigation system			
ZMP	M Sport Package	Only avail on 328xi Wgn		
	Req Steering Wheel, Leather w/Shift Paddles		3505.00	3850.00
	w/o Steering Wheel, Leather w/Shift Paddles, w/18" wheels w/perf tires		3415.00	3750.00
	Incl 17" Alloy wheels, Anthracite headliner, Increased top speed limiter, Shadowline exterior trim, Sport seats, Aerodynamic Kit, M Sport Package, 225/45R17 front performance tires, Double-spoke, Sport Steering Wheel w/Paddles, Leather-Wrapped, M steering wheel, Rear park distance control - Req 300, 354, 381, 475, 896 or A52 - N/A w/ZSP or 248			
ZMP	M Sport Package	Only avail on 328i Wgn		
	Req Steering Wheel, Leather w/Shift Paddles		3505.00	3850.00
	w/o Steering Wheel, Leather w/Shift Paddles, w/18" wheels w/perf tires		3415.00	3750.00
	Incl 17" Alloy wheels, Anthracite headliner, Increased top speed limiter, Shadowline exterior trim, Sport seats, Sport suspension, Aerodynamic Kit, M Sport Package, 225/45R17 front performance tires, Double-spoke, M steering wheel, Rear park distance control - Req 300, 354, 381, 475, 896 or A52 - N/A w/ZSP or 248			

2012 BMW 3-SERIES contd.

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CODE	ACCESSORIES & EQUIPMENT	MODEL AVAILABILITY	INVOICE	RETAIL
OPTION PACKAGES:				
ZSL	Sport	Only avail on Sdn		
	328i Sedan - w/Adaptive M suspension		3095.00	3400.00
	328i Sedan - w/Adaptive M suspension/Dakota leather upholstery		4415.00	4850.00
	328i Sedan - w/Dakota leather upholstery		3595.00	3950.00
	328i Sedan - w/Interior, Leatherette/Sport suspension.....		2275.00	2500.00
	335i Sedan - w/19" alloy wheels/Adaptive M susp/Dakota leather upholstery/Mixed tires		4505.00	4950.00
	335i Sedan - w/19" alloy wheels/Adaptive M susp/Mixed tires		3185.00	3500.00
	335i Sedan - w/Dakota leather upholstery		2865.00	3150.00
	335i Sedan - w/Interior, Leatherette/Sport suspension.....		1545.00	1700.00
	Incl Anthracite headliner, Black trim, Increased top speed limiter, Sport seats, Sport suspension, Sports leather steering wheel, Trim, Brushed Aluminum, 18" Alloy wheels, Double-spoke, aesthetic elements, Black mirror caps, High-Gloss, Trim, matte coral red - N/A w/ZLL or ZML			
2VF	Suspension Package	Only avail on Sdn.....	N/C	N/C
	Incl Adaptive M suspension - Incl in ZSL - Req ZSL			
ZVP	Value Package.....	Only avail on Wgn		
	328xi Wagon - Req 17" Alloy wheels/Performance run-flat tires		275.00	300.00
	Req 17" Alloy wheels/A/S run-flat tires/V-Spoke		N/C	N/C
	Req 18" Performance tires & wheels.....		545.00	600.00
	Req BMW Assist.....		685.00	750.00
	Req Navigation system.....		1955.00	2150.00
	Incl 6FL, 609 or 639 - Incl 494 & LC			
TRANSMISSION:				
2TC	7-Speed, Double Clutch.....	Only avail on 335is.....	430.00	450.00
ZMT	Manual.....	Only avail on Sdn.....	N/C	N/C
2TB	Sport Automatic Transmission w/Shift Paddles	Only avail on Sdn	475.00	500.00
	Req ZSL			
205	Steptronic Automatic.....	N/A on 335is	N/C	N/C
ELECTRONICS AUDIO:				
688	harmon/kardon Surround Sound	N/A on Sdn	795.00	875.00
	Req 609 or 639 on Cpe & Conv - Req ZPP on Wgn			
6FL	iPod Adapter	Only avail on Wgn	365.00	400.00
	Incl USB adapter - Incl in ZVP			
609	Navigation.....	N/A on Sdn		
	Convertible/Coupe		1955.00	2150.00
	Wagon - w/o Premium Package or Value Package.....		1955.00	2150.00
	Wagon - Req Premium Package or Value Package.....		4105.00	4300.00
	Incl USB port, BMW Assist			
ZPS	Premium Sound Pkg.....	Only avail on Sdn	865.00	950.00
	Incl Harman Kardon, Surround sound - Incl 655			
655	Satellite, Sirius	All Vehicles	320.00	350.00
	Incl 1 year subscription			
ELECTRONICS COMMUNICATIONS:				
6NR	BMW Apps	All Vehicles	230.00	250.00
	Req 609 - Req 6NL & ZTP on Sdn			
6NL	BMW Assist.....	Only avail on Sdn.....	590.00	650.00
ELECTRONICS POWER:				
415	Sunshade, Rear.....	Only avail on Cpe.....	320.00	350.00
	Incl in ZCV			
OTHER OPTIONS:				
2A4	19" Alloy	Only avail on 335i Sdn.....	N/C	N/C
	Incl Double-spoke, 19" light alloy wheels, Mixed tires - Incl in ZSL - Req ZSL			
541	Active Cruise Control.....	N/A on 335is & Sdn.....	2185.00	2400.00
217	Active Steering.....	Only avail on 335i, 335is Conv & 335i, 335is Cpe.....	1410.00	1550.00
302	Alarm System	Only avail on Wgn & 328i Sdn	365.00	400.00
	Incl Anti-theft - Incl in ZCV on Wgn			
5AC	Automatic High Beams	N/A on Sdn	230.00	250.00
	Req ZPP			
639	BMW Assist.....	N/A on Sdn		
	Coupe/Convertible		590.00	650.00
	Wagon - w/Value Package.....		1435.00	1500.00
	Wagon - w/o Value Package.....		750.00	750.00
	Incl Bluetooth, USB port			
3AG	Camera, Rearview.....	Only avail on Sdn.....	365.00	400.00
	Req 508 or ZPK			
ZCW	Cold Weather Package.....	Only avail on Sdn.....	1230.00	1350.00
	Incl Heated rear seats, Retractable Headlight Washers - Incl 248, 465 & 494			

2012 BMW 3-SERIES contd.

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CODE	ACCESSORIES & EQUIPMENT	MODEL AVAILABILITY	INVOICE	RETAIL
OTHER OPTIONS:				
ZCW	Cold Weather Package.....All Vehicles			
	328i Conv, 328xi Wgn, 335i Conv - Req M Sport Pkg		545.00	600.00
	328i Conv, 328xi Wgn, 335i Conv, 335is - w/o M Sport Pkg		685.00	750.00
	328i Cpe/Wgn, 328xi Cpe, 335i Cpe, 335xi - w/o M Sport Pkg		820.00	900.00
	328i Wgn/Cpe, 328xi Cpe, 335i Cpe, 335xi - Req M Sport Pkg		685.00	750.00
	Incl Retractable Headlight Washers - Incl 464 on Coupe & Convertible - Incl 494 - Incl 248 w/o ZMP on Wgn - N/A w/ZVP			
322	Comfort Access.....N/A on Sdn		455.00	500.00
	Incl Keyless entry system - Incl in ZCV			
ZCV	Convenience Package.....N/A on Sdn			
	Convertible.....		865.00	950.00
	Coupe		1090.00	1200.00
	Wagon - Req M Sport Package.....		1569.00	1750.00
	Wagon - w/o M Sport Package.....		2140.00	2350.00
	Incl 322 & 508 - Incl 415 on Cpe - Incl 302, 417 & 507 on Wgn			
ZDA	Driver Assistance Package.....Only avail on Sdn		1000.00	1100.00
	Incl Lane Departure Warning, Active blind spot detection - Req ZPP & ZTP			
522	Headlamps, Xenon.....Only avail on Wgn & 328i Sdn		820.00	900.00
	Req ZPP on Sdn - Incl in ZCV on Wgn			
248	Heated Steering Wheel.....N/A on 335is			
	Req Cold Weather Package.....		N/C	N/C
	w/o Cold Weather Package.....		175.00	190.00
	N/A w/ZMP			
ZLL	Luxury Line.....Only avail on Sdn			
	328i Sedan.....		1910.00	2100.00
	335i Sedan - Req 19" light alloy wheels/Double-spoke/Mixed tires		2095.00	2300.00
	335i Sedan - w/o 19" alloy wheels/Double-spoke/Mixed tires.....		1275.00	1400.00
	Incl Sports leather steering wheel, 18" Alloy wheels, Multi-spoke, aesthetic elements, Anthracite wood trim, Trim, Pearl gloss chrome - Incl LC - N/A w/ZML or ZSL			
ZM2	M Sport Package.....N/A on 335is - Only avail on Cpe			
	328i/335i - Req 18" Alloy wheels w/A/S run flat tires		2550.00	2800.00
	328i/335i - Req Steering wheel mounted Agitronic paddle shifters/Steering Wheel, Sport Leather.....		2640.00	2900.00
	328xi/335xi - Req 17" Alloy S-Lite wheels w/run flat perf tires.....		2000.00	2200.00
	328xi/335xi - Req 18" Alloy wheels w/A/S run flat tires.....		2545.00	2800.00
	328xi/335xi - Req Sport Steering Wheel w/Paddles.....		2090.00	2300.00
	335i Coupe - Req 19" Light-Alloy wheels/225/35R19 front perf tires/255/30R19 rear perf tires/Run-Flat Tires.....		3460.00	3800.00
	Incl Anthracite headliner, Increased top speed limiter, Shadowline exterior trim, Sport seats, Aerodynamic Kit, M Sport Package, M steering wheel - Req 300, 354, 381, 475, A52 & A96			
ZM2	M Sport Package.....N/A on 335is - Only avail on Conv			
	335i Convertible - Req 19" Light-Alloy wheels/225/35R19 front perf tires/255/30R19 rear perf tires/Run-Flat Tires		3460.00	3800.00
	Req 18" Alloy wheels w/A/S run flat tires		2550.00	2800.00
	Req Steering wheel mounted Agitronic paddle shifters/Steering Wheel, Sport Leather.....		2640.00	2900.00
	Incl Increased top speed limiter, Sport seats, Sport suspension, Aerodynamic Kit, M Sport Package, M steering wheel - Req 300, 354, 381, 475, A52 & A96			
403	Moonroof.....Only avail on 328i Cpe, 328i Sdn or 328xi Cpe.....		955.00	1050.00
	Incl in ZPP			
ZDM	Moonroof.....Only avail on 335is Cpe.....		N/C	N/C
	Incl Delete			
ZML	Myrtle Wood.....Only avail on Sdn			
	328i Sedan.....		1910.00	2100.00
	335i Sedan - Req 19" alloy wheels/Double-spoke/Mixed tires.....		2095.00	2300.00
	335i Sedan - w/o 19" alloy wheels/Double-spoke/Mixed tires.....		1275.00	1400.00
	Incl Sports leather steering wheel, Trim, Brushed Aluminum, 18" Alloy wheels, aesthetic elements, Trim, Pearl gloss chrome - Incl LC - N/A w/ZML or ZSL			
5DP	Parking Assistant.....Only avail on Sdn		455.00	500.00
	Req ZPK			
508	Parking System.....All Vehicles		685.00	750.00
	Incl Park distance control - N/A w/ZMP - Incl in ZCV			
ZPK	Parking System.....Only avail on Sdn		1410.00	1550.00
	Incl Side-view camera, Top view - Req ZPP - Incl 3AG & 508			
ZPP	Premium Package.....Only avail on 328i Sdn		3275.00	3600.00
	Incl Auto-dimming exterior mirrors, Auto-dimming rearview mirror, Lumbar support, Universal garage door opener, Comfort Access System - Incl 403, 459 & LC			

2012 BMW 3-SERIES contd.

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CODE	ACCESSORIES & EQUIPMENT	MODEL AVAILABILITY	INVOICE	RETAIL
OTHER OPTIONS:				
ZPP	Premium Package	N/A on Sdn		
	328i Convertible		1910.00	2100.00
	328i/328xi/335is Coupe		3275.00	3600.00
	335i/335is Convertible		910.00	1000.00
	335i/335xi Coupe		1820.00	2000.00
	Wagon - Req Bluetooth/BMW Assist/Navigation system/USB		3685.00	4050.00
	Wagon - Req Navigation system/Value Package		1230.00	1350.00
	Wagon - w/o Navigation system/Value Package		1730.00	1900.00
	Incl Auto-dimming rearview mirror, Universal garage door opener, Auto-dimming interior & exterior mirrors, Lumbar support & digital compass mirror, Power front seats w/driver side memory - Incl LC - Incl 403 on 328i Cpe & 328xi Cpe - Req ZVP on Wgn			
417	Rear Manual Side Window Shades	N/A on Cpe or Conv		
	Sedan		525.00	575.00
	Wagon		230.00	250.00
	Incl in ZCV			
3AA	Roof Rack	Only avail on Wgn	90.00	100.00
8TH	Speed Limit Information	Only avail on Sdn	90.00	100.00
	Req ZDA			
ZSP	Sport Package, Wagon	Only avail on 328i Wgn		
	328i Wagon - Req Steering Wheel, Leather w/Shift Paddles		1955.00	2150.00
	328i Wagon - w/o Steering Wheel, Leather w/Shift Paddles		1865.00	2050.00
	Incl 17" Alloy wheels, Increased top speed limiter, Performance run-flat tires, Shadowline exterior trim, Sport seats, Sport suspension, Sports leather steering wheel, Star-spoke wheels			
ZSP	Sport Package, Wagon	Only avail on 328xi Wgn		
	328xi Wagon - Req 17" A/S tires		1775.00	1950.00
	328xi Wagon - Req Steering Wheel, Leather w/Shift Paddles		1590.00	1750.00
	328xi Wagon - w/o 17" A/S tires or Steering Whl, Lthr w/Shift Paddles		1500.00	1650.00
	Incl 17" Alloy wheels, Shadowline exterior trim, Sport seats, Sports leather steering wheel, Star-spoke wheels, A/S run-flat tires			
7XA	Sport Steering Wheel w/Paddles	N/A on 335is & Sdn	90.00	100.00
	Req ZMP, ZM2 or 205			
2VL	Steering	Only avail on Sdn	275.00	300.00
	Incl Variable sport steering			
2XA	Steering Wheel w/Paddle Shifters	Only avail on Wgn		
	Req Sport package		190.00	200.00
	w/o Sport package		90.00	100.00
	Incl Sport			
4B9	Trim, Aluminum	N/A on 335is & Sdn	N/C	N/C
4BY	Trim, Bamboo Anthracite Wood	N/A on 335is, Wgn & Sdn	N/C	N/C
4WA	Trim, Dark Glacier Aluminum	N/A on 335is, Wgn & Sdn	N/C	N/C
	Req ZM2			
4MG	Trim, Glacier Silver Aluminum	Only avail on Wgn	N/C	N/C
	Req ZMP			
4A3	Trim, Light Burl Walnut Wood	N/A on 335is & Sdn	N/C	N/C
2MF	ZMP Upgrade, 18" Wheels w/Performance Tires	Only avail on 335xi Cpe & Wgn	545.00	600.00
	Req ZMP on Wgn - Incl in ZM2 on 335i Cpe & 335i Conv			
2R4	ZSP Upgrade, 19" Wheels w/Performance Tires	Only avail on 335i Cpe & Conv	910.00	1000.00
	Req ZM2			
SEATS:				
494	Heated, Front	All Vehicles	455.00	500.00
	Incl 3-stage, Thermostatically controlled - Incl in ZCW or ZVP			
465	Rear, Split Fold-Down	Only avail on Sdn	430.00	475.00
459	Seats, Front	Only avail on 328i Cpe, 328i Sdn, 328xi Cpe & Wgn	905.00	995.00
	Incl Front, power w/driver memory - Incl in ZPP			
LC	Upholstry, Leather	N/A on 335i Conv & 335is Conv		
	Wagon/Coupe/Sedan		1320.00	1450.00
	Convertible		1410.00	1550.00
	Incl Dakota - Incl in ZPP on Cpe, Wgn & 328i Conv - Incl in ZVP on Wgn - Incl in ZSL on Sdn			
WHEELS:				
2S1	17" Alloy	Only avail on Wgn	275.00	300.00
	Incl Performance run-flat tires, Star-spoke wheels - Req ZSP or ZVP on 328xi Wgn - Incl in ZSP & ZVP on 328i Wgn			
2KU	17" V-Spoke	Only avail on Wgn	455.00	500.00
	Incl 225/45R17 AS Run-flat tires - N/A w/ZSP or ZMP on Wgn - Incl in ZVP			
2H8	18" Alloy	Only avail on 328xi Cpe	545.00	600.00
	Incl V-Spoke - Incl in ZM2 on 328i Conv			
2B6	19" Alloy	Only avail on 335is	910.00	1000.00
	Incl 225/35R19 front performance tires, 255/30R19 rear performance tires, Double-spoke			
CODE	COLOR DESCRIPTION	MODEL AVAILABILITY	INVOICE	RETAIL
EXTERIOR COLORS:				
300	Alpine White	All Vehicles	N/C	N/C
475	Black Sapphire Met	All Vehicles	500.00	550.00
896	Blue Water Met	Only avail on Wgn	500.00	550.00

2012 BMW 3-SERIES contd.

EFFECTIVE 01-01-12

CODE	COLOR DESCRIPTION	MODEL AVAILABILITY	INVOICE	RETAIL
EXTERIOR COLORS:				
A61	Crimson Red.....	N/A on Wgn.....	N/C	N/C
A76	Deep Sea Blue Met.....	N/A on Sdn.....	500.00	550.00
A83	Glacier Silver Metallic.....	Only avail on Sdn.....	500.00	550.00
A89	Imperial Blue Metallic.....	Only avail on Sdn.....	500.00	550.00
668	Jet Black.....	All Vehicles.....	N/C	N/C
381	LeMans Blue Met.....	N/A on Sdn.....	500.00	550.00
	Req ZM2 on 328i/335i Cpe & Conv - Req ZMP on Wgn			
B40	Liquid Blue Met.....	N/A on 335is Conv & 335is Cpe.....	500.00	550.00
B40	Liquid Blue Met.....	Only avail on 335is Conv, 335is Cpe & Sdn.....	N/C	N/C
A75	Melbourne Red Metallic.....	Only avail on Sdn.....	500.00	550.00
B39	Mineral Grey Metallic.....	Only avail on Sdn.....	500.00	550.00
A96	Mineral White Met.....	N/A on Wgn.....	500.00	550.00
A17	Mojave Metallic.....	Only avail on Sdn.....	500.00	550.00
A35	Monaco Blue Met.....	N/A on 335is.....	500.00	550.00
A51	Montego Blue Met.....	N/A on 335is.....	500.00	550.00
A92	Orion Silver Met.....	N/A on 335i Cpe & Wgn.....	500.00	550.00
A92	Orion Silver Met.....	Only avail on 335i Cpe.....	N/C	N/C
A53	Platinum Bronze Met.....	Only avail on Wgn.....	500.00	550.00
A52	Space Gray Met.....	N/A on Sdn.....	500.00	550.00
B06	Sparkling Bronze Metallic.....	Only avail on Sdn.....	500.00	550.00
A81	Tasman Green Met.....	Only avail on Wgn.....	500.00	550.00
354	Titanium Silver Met.....	N/A on Sdn.....	500.00	550.00
A82	Vermilion Red Met.....	N/A on Sdn.....	500.00	550.00
INTERIOR COLORS:				
B4	Beige.....	Only avail on Wgn.....	N/C	N/C
SW	Black.....	N/A on 335i & 335is Conv.....	N/C	N/C
	N/A w/ZLL, ZML or ZSL on Sdn			
CZ	Chestnut Brown.....	Only avail on Wgn.....	1320.00	1450.00
D1	Coral Red.....	Only avail on Cpe & Conv.....	N/C	N/C
GE	Cream Beige.....	Only avail on Cpe & 328i Conv.....	N/C	N/C
AD	Gray.....	Only avail on Wgn.....	N/C	N/C
CX	Oyster.....	N/A on Sdn.....	N/C	N/C
D3	Saddle Brown.....	N/A on Sdn.....	N/C	N/C
DF	Venetian Beige.....	Only avail on Sdn.....	N/C	N/C
	N/A w/ZLL, ZML & ZSL			
INTERIOR COLORS - TWO-TONE:				
L8	Black/Dark Oyster.....	Only avail on Sdn.....	N/C	N/C
	Req ZML			
AD	Gray/Black.....	Only avail on 328i Conv.....	1410.00	1550.00
AD	Gray/Black.....	Only avail on 335i Conv, 335is Conv.....	N/C	N/C
AD	Gray/Black.....	Only avail on Cpe.....	1320.00	1450.00

MODEL	VEHICLE SPECIFICATIONS							
	<i>328i</i> 2D Cpe	<i>328i</i> 4D Sdn	<i>328i</i> 2D Convrt	<i>328i</i> 4D Sport Wgn	<i>328xi</i> 2D Cpe	<i>328xi</i> 4D Sport Wgn	<i>335i</i> 2D Cpe	<i>335i</i> 4D Sdn
Base Curb Wt (lbs)	3,362	3,153	3,825	3,527	3,583	3,770	3,560	3,329
Est MPG (city)	18	TBD	17	18	17	17	19	TBD
Est MPG (hwy)	28	TBD	26	28	25	25	28	TBD
Fuel Capacity (gal)	16.1	16.1	16.1	16.1	16.1	16.1	16.1	16.1
Seating Capacity	5	5	5	5	5	5	5	5
Wheelbase (in)	108.7	110.6	108.7	108.7	108.7	108.7	108.7	110.6
	<i>335i</i> 2D Convrt	<i>335xi</i> 2D Cpe	<i>335is</i> 2D Cpe	<i>335is</i> 2D Convrt				
Base Curb Wt (lbs)	3,979	3,582	3,571	4,001				
Est MPG (city)	19	19	18	18				
Est MPG (hwy)	28	26	26	26				
Fuel Capacity (gal)	16.1	16.1	16.1	16.1				
Seating Capacity	5	5	5	5				
Wheelbase (in)	108.7	108.7	108.7	108.7				