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# THE ORIGINAL NEW CAR COST GUIDE

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## **Automobile Invoice Service**

2620 Barrett Road  
Gainesville, GA 30507

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# 2011 BMW 5-SERIES

EFFECTIVE 10-25-10

**MAJOR CHANGES FOR 2011:**

*New 4.4L V8 Engine on 550i & 550xi; New Colors Avail*



CODE	SERIES	MODEL	INVOICE	RETAIL
1156		4D Sedan 528i .....	40985.00	44550.00
1150		4D Sedan 535i .....	45630.00	49600.00
1155		4D Sedan 535xi .....	47750.00	51900.00
1153		4D Sedan 550i .....	54925.00	59700.00
1185		4D Sedan 550xi .....	57040.00	62000.00
OTHER CHARGES		MODEL	INVOICE	RETAIL
Destination Charge .....		Standard .....	875.00	875.00
STANDARD EQUIPMENT				

**528i**

3-Point Seat Belts in All Positions  
 Air Conditioning, Air recirculation, Automatic, Dual zone, Micron air filter  
 Airbags, Driver Dual-stage, Front Driver Side Seat mounted, Front Passenger Dual-stage, Front Passenger Side Seat mounted, Occupant Sensor Passenger, Side Curtain  
 Alternator - Maximum Capacity (amps): 170  
 Antenna, Integrated  
 Armrests, Adjustable, Front, Rear  
 Audio, 205-watt, AM/FM, HD Digital, CD, MP3, 12 speakers, Amplifier  
 Audio, Anti-theft  
 Audio, Digital media auxiliary jack  
 Axle, Differential Limited slip electronic  
 Battery, 90-AH  
 Brakes - ABS  
 Brakes, 4-wheel disc vented, Electronic Brake Distribution (EBD)  
 Brakes, Dynamic Brake Control (DBC)  
 Bumpers, Body-color  
 Capabilities/Wiring, Prewire CD changer, Prewire satellite radio  
 Cargo Area, Trunk fully finished  
 Child Seat Anchors, LATCH  
 Communication, Bluetooth hands-free phone  
 Consoles, Climate-controlled, Dual, Front, Storage  
 Crash Sensors, Response System  
 Cruise Control, Dynamic  
 Cupholders: 4  
 Defoggers, Rear  
 Displays, LCD, On-board computer, Outside temperature  
 Drive System, Rear Wheel  
 Engine - 3.0L Inline 6-cyl Piezo injection DOHC 24-valve Double VANOS Steplessly Variable Valve Timing Valvetronic Horsepower: 230 @ 6500 RPM; Torque: 200 @ 2750 RPM  
 Final Drive Axle Ratio: 3.06  
 Floor Mats  
 Fog Lights, Halogen free-form  
 Head Restraints, Active, Power  
 Headlights, Auto on/off, Free form low beam, Halogen  
 Ignition, Direct w/Knock Control, Start/Stop button  
 Instrument Panels, Analog, Driver Information Center, iDrive System, Speedometer, Tachometer, Trip odometer(s)  
 Keys, Memory System  
 Lighter  
 Lights - Interior, Courtesy, Footwell, Map front, Reading front & rear  
 Lights - Safety, Daytime running lights  
 Mirrors - Exterior, Auto tilt-down in reverse RH, Body-color, Foldaway power, Heated, Memory-activated, Power  
 Molding, Body side body-color

**535i incl in addition to or in place of 528i**

Air Conditioning, Air recirculation, Automatic, Dual zone, Individual settings front, Micron air filter  
 Airbags, Driver Dual-stage, Front Driver Side, Front Passenger Dual-stage, Front Passenger Side, Occupant Sensor Passenger, Supplemental Restraint System

Monitors, Tire pressure  
 Moonroof, power  
 Power Locks, Central Locking System  
 Power Locks, Door  
 Power Outlet(s), 12-volt, 3  
 Remote Keyless Entry, Motion detector, Panic Button  
 Remote Releases - Interior, Trunk  
 Safety - Mfr Trademark, AHPS II, Intelligent Safety & Information System (ISIS)  
 Safety Belt, ALR, Force Limiters front, Tensioners front  
 Seats - Driver, Memory-activated  
 Seats - Front, 10-way adjuster power, Lumbar support  
 Seats - Rear, Fixed  
 Security Systems, Alarm  
 Shock Absorbers, Twin-tube gas  
 Side-Impact Protection, Door Beams  
 Springs, Coil  
 Stabilizer Bar, Front & rear  
 Steering Column, Memory-activated, Power, Tilt/telescoping  
 Steering Wheel, Controls audio, Controls cruise, Leather-wrapped, Multi-function, Multi-spoke  
 Steering, Power rack & pinion, Servotronic, Speed-sensitive, Variable-assist  
 Storage, Glovebox, lockable  
 Storage, Pockets, door  
 Storage, Pockets, seatback  
 Struts, Double pivot  
 Subscriptions, BMW Assist  
 Suspension (rear/rear): Integral/Multi-link  
 Suspension, Aluminum  
 Throttle, Electronically controlled  
 Tire Size (spare): Space Saver  
 Tire Size, 225/55R17, All Season Run Flat  
 Traction Control, Dynamic Stability & Traction Control (DSTC)  
 Transmission Mode(s), Manual shift, Sport  
 Transmission: 8-speed Automatic Adaptive Transmission Control (ATC) Steptronic  
 Trim, Wood  
 Upholstery, Leatherette  
 Visors, Mirror illuminated  
 Warranty, Basic 4-year/50,000-mile, Limited  
 Warranty, Roadside Assistance 4-year/Unlimited-mile  
 Washers, Front  
 Wheels, 17 X 8.0, Multi-spoke, Alloy light  
 Windows, Power  
 Wipers, Rain Sensing  
 Wipers, Speed-sensitive

Audio, 205-watt, AM/FM, HD Digital, CD, MP3, 12 speakers, Amplifier, Subwoofer(s)  
 Brakes, 4-wheel disc vented, Electronic Brake Distribution (EBD), Regenerative system  
 Engine - 3.0L Inline 6-cyl Piezo injection DOHC 24-valve Twin turbo Double VANOS Steplessly Variable Valve Timing Horsepower: 300 @ 5800 RPM; Torque: 300 @ 5000 RPM

# 2011 BMW 5-SERIES contd.

EFFECTIVE 10-25-10

**535i incl in addition to or in place of 528i contd.**

Final Drive Axle Ratio: 3.23  
 Headlights, Auto on/off, Auto-leveling, Xenon adaptive  
 Lights - Exterior, Cornering  
 Mirrors - Exterior, Auto tilt-down in reverse RH, Body-color,  
 Foldaway power, Heated, Memory-activated  
 Power Outlet(s), 12-volt, 4

Seats - Front, 10-way adjuster power, Lumbar support 4-way adjuster  
 power  
 Tire Size, 245/45R18, All Season Run Flat  
 Transmission: 6-speed Manual  
 Wheels, 18 X 8.0, Multi-spoke, Alloy light

**535xi incl in addition to or in place of 535i**

Audio, AM/FM, HD Digital, CD, MP3, 10 speakers, Amplifier,  
 Subwoofer(s)  
 Drive System, XDrive All Wheel  
 Final Drive Axle Ratio: 3.08

Rollback Protection, Hill Descent Control (HDC)  
 Transmission Mode(s), Manual shift, Sport  
 Transmission: 8-speed Automatic Adaptive Transmission Control (ATC)  
 Steptronic

**550i incl in addition to or in place of 535xi**

Airbags, Driver Dual-stage, Front Driver Side, Front Passenger  
 Dual-stage, Front Passenger Side, Occupant Sensor Passenger, Side  
 Curtain, Supplemental Restraint System  
 Alternator - Maximum Capacity (amps): 210  
 Audio, 205-watt, AM/FM, HD Digital, CD, 12 speakers, Amplifier,  
 Subwoofer(s)  
 Bumpers, Type Sport  
 Door Handles, Illuminated  
 Drive System, Rear Wheel  
 Engine - 4.4L V8 Piezo injection DOHC 32-valve Twin turbo Double  
 VANOS Steplessly Variable Valve Timing Horsepower: 400 @ 6400  
 RPM; Torque: 450 @ 4500 RPM

Exhaust, Dual outlets  
 Garage Door Opener, Universal  
 Mirrors - Interior, Auto-dimming, Rearview  
 Navigation, HDD, Voice-activated  
 Parking Features, Park Distance Control (PDC)  
 Power Outlet(s), 12-volt, 3  
 Subscriptions, Real-time traffic  
 Sunshade, Manual  
 Transmission: 6-speed Manual  
 Trim, Leather  
 Upholstery, Leather

**550xi incl in addition to or in place of 550i**

Audio, AM/FM, HD Digital, CD, 10 speakers, Amplifier, Subwoofer(s)  
 Bumpers, Body-color  
 Drive System, XDrive All Wheel  
 Rollback Protection, Hill Descent Control (HDC)

Transmission Mode(s), Manual shift, Sport  
 Transmission: 8-speed Automatic Adaptive Transmission Control (ATC)  
 Steptronic

CODE	ACCESSORIES & EQUIPMENT	MODEL AVAILABILITY	INVOICE	RETAIL
<b>TRANSMISSION:</b>				
2TB	8-Speed Automatic	All Vehicles	475.00	500.00
	Incl Sport, Steering wheel-mounted paddle shifters, Synchronized shifting - Req ZSP or ZMP			
205	8-Speed Automatic Steptronic	Only avail on 535i & 550i	N/C	N/C
<b>ELECTRONICS AUDIO:</b>				
6FL	Adapter, iPod & USB	All Vehicles	365.00	400.00
	Incl in ZP2			
655	Satellite, Sirius	All Vehicles	320.00	350.00
	Incl 1-year subscription - Incl in ZP2			
<b>ELECTRONICS POWER:</b>				
416	Sunshade, Rear	All Vehicles	525.00	575.00
	Incl Manual side window shade - Incl in ZP2			
<b>OTHER OPTIONS:</b>				
4NB	Automatic Climate Control, 4-Zone	All Vehicles	455.00	500.00
	Incl Individual settings			
ZPP	Base	Only avail on 528i, 535i & 535xi	1640.00	1800.00
	Incl Universal garage door opener, Ambiance lighting, auto-dimming rearview mirror - Incl LC			
6NF	Bluetooth	All Vehicles	135.00	150.00
3AG	Camera, Rearview	All Vehicles	365.00	400.00
	Req 508 on 528i, 535i & 535xi - Incl in ZP2			
5DL	Camera, Side & Top View	All Vehicles	730.00	800.00
	Req 3AG or ZP2			
ZCW	Cold Weather Package	All Vehicles		
	w/Active Ventilated Package		590.00	650.00
	w/o Active Ventilated Package		955.00	1050.00
	Incl Heated steering wheel, Heated rear seats & retractable headlight washers			
322	Comfort Access	All Vehicles	910.00	1000.00
	Incl Keyless entry system, Remote vehicle start/stop, Ambiance lighting - Incl in ZCV			
ZCV	Convenience Package	All Vehicles	1545.00	1700.00
	Incl Doors, soft-close automatic, Tailgate, automatic - Req ZPP on 528i, 535i & 535xi - Incl 322			
5DF	Cruise Control, Active	All Vehicles	2185.00	2400.00
ZDA	Driver Assistance Package	All Vehicles		
	528i/535i/550i		1595.00	1750.00
	535xi/550xi		1230.00	1350.00
	Incl Parking assistant, Automatic High Beams, Lane Departure Warning, Active Blind Spot Detection - Req 609 & ZPP on 528i, 535i & 535xi - Req 508 or ZP2 on 528i & 535i - Req 522 on 528i			
ZDH	Dynamic Handling Package	Only avail on 535i & 550i	2455.00	2700.00
	Incl Active roll stabilization - 535i & 550i, Adaptive drive - 535i & 550i, Electronic damping control - Req ZSP			
ZDH	Dynamic Handling Package	Only avail on 528i, 535xi & 550xi		
	528i		910.00	1000.00
	535xi/550xi		2455.00	2700.00
	Incl Electronic damping control - Req ZSP			
6FG	Entertainment System, Rear	All Vehicles	2000.00	2200.00
	Incl headphone jacks, Screens, 2, Screens, integrated, Remote control			

# 2011 BMW 5-SERIES contd.

EFFECTIVE 10-25-10

CODE	ACCESSORIES & EQUIPMENT	MODEL AVAILABILITY	INVOICE	RETAIL
<b>OTHER OPTIONS:</b>				
610	Head's Up Display .....	All Vehicles .....	1185.00	1300.00
522	Headlamps, Xenon .....	Only avail on 528i .....	820.00	900.00
	Incl Cornering lights, Dynamic auto-leveling, LED Corona headlight-rings - Incl 524			
775	Headliner, Anthracite .....	All Vehicles .....	455.00	500.00
2VH	Integral Active Steering .....	Only avail on 535i & 550i .....	1595.00	1750.00
	Req ZDH			
524	Light Control, Adaptive .....	Only avail on 528i .....	N/C	N/C
	Incl in 522			
ZMP	M Sport Package .....	All Vehicles .....		
	528i .....		4370.00	4800.00
	535i/535xi/550i/550xi .....		5915.00	6500.00
	Incl 19" alloy wheels, Anthracite headliner, Dynamic damper control, Increased top speed limiter, Multicontour seats, Shadowline exterior trim, Aerodynamic Kit, A/S run-flat tires, Active Roll Stabilization (ARS), Adaptive drive, Steering wheel, M - Req LC or NA on 528i, 535i & 535xi - N/A w/ZSP, ZDH, 475, A72, A76, A84, A17 or A81			
609	Navigation .....	Only avail on 528i, 535i & 535xi .....	1730.00	1900.00
	Incl Real time traffic, Voice-activation, HDD - Incl in ZP2			
6UK	Night Vision .....	All Vehicles .....	2365.00	2600.00
	Incl Pedestrian detection - Req ZCW			
***	Paint, Metallic .....	Only avail on 528i, 535i & 535xi .....	500.00	550.00
	N/A w/300 or 668			
508	Parking System .....	Only avail on 528i, 535i & 535xi .....	685.00	750.00
	Incl Graphic display - Incl in ZP2			
ZP2	Premium Package 2 .....	All Vehicles .....		
	528i/535i/535xi - w/Choice of Active Ventilated or Cold Weather Pkg/Premium Pkg .....		4095.00	4500.00
	528i/535i/535xi - w/o Active Ventilated Pkg/Cold Weather Pkg, w/Premium Pkg .....		4460.00	4900.00
	550i/550xi - w/Active Ventilated Pkg or Cold Weather Pkg .....		2185.00	2400.00
	550i/550xi - w/o Active Ventilated Pkg/Cold Weather Pkg .....		2550.00	2800.00
	Incl Audio Package - Incl 3AG, 416, 494, 508, 609, 655 & 6FL			
464	Ski Bag .....	All Vehicles .....	135.00	150.00
	Req 465			
ZSP	Sport .....	Only avail on 528i .....	2000.00	2200.00
	Incl 18" Alloy wheels, Exterior trim, shadowling, Steering wheel, leather-wrapped, increased top speed limiter, Steering wheel, Sport - Incl 456			
ZSP	Sport .....	Only avail on 535i & 550i .....	2000.00	2200.00
	Incl 19" alloy wheels, Exterior trim, shadowling, Steering wheel, leather-wrapped, increased top speed limiter, Steering wheel, Sport - Incl 456			
ZSP	Sport .....	Only avail on 535xi & 550xi .....	2000.00	2200.00
	Incl Exterior trim, shadowling, Steering wheel, leather-wrapped, increased top speed limiter, Steering wheel, Sport - Incl 456			
4B9	Trim, Aluminum .....	All Vehicles .....	N/C	N/C
4CE	Trim, Anthracite Wood .....	All Vehicles .....	N/C	N/C
4B5	Trim, Light Wood .....	All Vehicles .....	N/C	N/C
<b>SEATS:</b>				
ZAV	Climate-Control Package .....	All Vehicles .....		
	w/o Sport Pkg .....		2685.00	2950.00
	w/Sport Pkg .....		1775.00	1950.00
	Incl Front active ventilated seats - Incl 456 & 494			
494	Heated, Front .....	All Vehicles .....	455.00	500.00
	Incl in ZCW, ZAV & ZP2			
456	Multi-Contour .....	All Vehicles .....	1185.00	1300.00
	Incl 18-way power front seats, Headrest, Memory, front seats, Power lumbar support, front seats - Incl in ZAV & ZSP			
465	Rear, Split Fold-Down .....	All Vehicles .....	430.00	475.00
LC	Upholstry, Leather .....	Only avail on 528i, 535i & 535xi .....	1320.00	1450.00
	Incl in ZPP			
NA	Upholstry, Leather .....	All Vehicles .....		
	528i/535i/535xi - w/o Premium Pkg .....		2230.00	2450.00
	528i/535i/535xi - w/Premium Pkg .....		910.00	1000.00
	550i/550xi .....		910.00	1000.00
K8	Upholstry, Leatherette .....	N/A on 550i or 550xi .....	N/C	N/C
	Req BA or DF			

CODE	COLOR DESCRIPTION	MODEL AVAILABILITY	INVOICE	RETAIL
<b>EXTERIOR COLORS:</b>				
300	Alpine White .....	All Vehicles .....	N/C	N/C
475	Black Sapphire Met .....	All Vehicles .....	N/C	N/C
A72	Cashmere Silver Met .....	All Vehicles .....	N/C	N/C
A90	Dark Graphite Met .....	All Vehicles .....	N/C	N/C
A76	Deep Sea Blue Met .....	All Vehicles .....	N/C	N/C
A89	Imperial Blue Met .....	All Vehicles .....	N/C	N/C
668	Jet Black .....	All Vehicles .....	N/C	N/C
A84	Milano Beige Met .....	All Vehicles .....	N/C	N/C
A17	Mojave Met .....	All Vehicles .....	N/C	N/C
A52	Space Gray Met .....	All Vehicles .....	N/C	N/C
A81	Tasman Green Met .....	All Vehicles .....	N/C	N/C
354	Titanium Silver Met .....	All Vehicles .....	N/C	N/C

# 2011 BMW 5-SERIES contd.

EFFECTIVE 10-25-10

CODE	COLOR DESCRIPTION	MODEL AVAILABILITY	INVOICE	RETAIL
<b>LEATHER COLORS:</b>				
SW	Black .....	All Vehicles .....	N/C	N/C
EZ	Cinnamon Brown .....	All Vehicles .....	N/C	N/C
	Req LC on 528i, 535i & 535xi - N/A w/NA			
DE	Everest Gray .....	All Vehicles .....	N/C	N/C
	Req LC on 528i & 535i - N/A w/NA			
CX	Oyster .....	All Vehicles .....	N/C	N/C
	Req LC or NA on 528i, 535i & 535xi			
DF	Venetian Beige .....	All Vehicles .....	N/C	N/C
	N/A w/NA			

MODEL	VEHICLE SPECIFICATIONS				
	<i>528i</i>	<i>535i</i>	<i>535xi</i>	<i>550i</i>	<i>550xi</i>
	<i>4D Sdn</i>	<i>4D Sdn</i>	<i>4D Sdn</i>	<i>4D Sdn</i>	<i>4D Sdn</i>
Base Curb Wt (lbs)	3,814	4,056	4,233	4,343	4,519
Est MPG (city)	22	19	TBD	15	TBD
Est MPG (hwy)	32	28	TBD	22	TBD
Fuel Capacity (gal)	18.5	18.5	18.5	18.5	18.5
Seating Capacity	5	5	5	5	5
Wheelbase (in)	116.9	116.9	116.9	116.9	116.9